



Organizational Development

Program Logic Model	
Program Name	
Community Issue or Need Statement – The need or issue your program will address.	
Inputs - What you will invest in the project. This can include staff, volunteers, time, money, materials, equipment, technology, partners, etc.	
Outputs	
Activities - What you will do. This can include conducting workshops and meetings, delivering services, developing products, curriculum, resources, etc.	
Participants - Who will you reach? This includes participants, clients, agencies, decision-makers, and customers.	
Outcomes - Impact	
Short-Term Outcomes - What are the short-term results? This can include learning, awareness, knowledge, attitudes, skills, opinions, aspirations, motivations, etc.	
Medium-Term Outcomes - What are the medium-term results? This can include change in action, behavior, practice, decision-making, policies, and social action.	
Long-Term Outcome(s) - What are the long-term impacts? This can include social, economic, civic, or environmental changes.	



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Stakeholder Analysis. Use the chart below to complete a stakeholder analysis by identifying key program stakeholders and what activities/outcomes matter most to them.

Identifying Key Stakeholders	
Question	Stakeholders
• Who is affected by the program?	
• Who is involved in program operations?	
• Who will use evaluation results?	
What Matters to Stakeholders	
Stakeholders	What activities or outcomes of this program matter most to them?